

Advancing Care TOGETHER



A year ago, with your help, we launched a new campaign to build on the success of **Project FutureCare** and continue growing the world-class care for which we are known.

The five-year, \$55 million ***Our Overlake: Advancing Care Together*** campaign seeks to leverage the support and partnership of our generous community to help us move ahead farther and faster than we could without you. *The campaign focuses on four areas:*

Medical Excellence: Our community expects and depends on having our world-class care ready at hand should they need it — and everyone needs medical care at some point. We are committed to not only maintaining but growing and expanding our capabilities and services.

Caregiver Support and Advancement: At Overlake, every staff member plays a vital role in ensuring that patients who walk through our doors find

a healing and comforting environment. We are developing programs that nurture and support our staff.

Digital Transformation Acceleration (DiTA): We are investing in a slate of initiatives that use innovative technologies to increase satisfaction for both our patients and our caregivers while offering equitable access for everyone in our community.

Access and Inclusion: We continually improve our ability to provide culturally competent services to all patients, connect with our community outside the hospital walls and offer generous financial assistance to patients in need.

In the first year of the campaign, our community has contributed over \$15 million. Your gifts have helped ensure innovative programs and top-quality medical care continue to be here for the community we serve. THANK YOU.

DOCS ROCK

THE BANDAGE BALL

May 6 marked our first in-person Bandage Ball since 2019. It was great to see our community dress up and turn out to support Overlake's critical work!

The festivities included an unprecedented level of support from our physicians. Together, they filled 17 tables! We are grateful for every physician who attended or gave, demonstrating their personal commitment to serving our community in and out of the exam room.

"As a physician, I wouldn't miss the Bandage Ball," says Dr. Raj Butani, Overlake's Chief of Staff. "Community support makes everything we do possible. Besides, the gala is a blast. As I like to say, it puts the FUN in fundraising!"

Attendees who arrived during the reception were treated to a performance by *The Sliding Eights*, a Seattle-area rock band featuring



Dr. Robert Binford (second from right) performing with *The Sliding Eights* at Bandage Ball 2023. On vocals are Overlake medical assistant Heather Fantasia and nurse Kay Keating.

the blistering guitar of Dr. Robert (Bobby) Binford and the soulful vocals of Overlake medical assistant Heather Fantasia and nurse Kay Keating. Dr. Binford was later called to the stage by a patient delivering a heartfelt testimonial about the care Dr. Binford provided. He's not just a rock star; he's a cardiothoracic surgeon, too!

Please visit bandageball.org to see pictures from the event and view the heartwarming video played during the program. **THANK YOU!**

GLY CONSTRUCTION: All in for Good

At GLY, giving is ingrained in the company culture. They aim to make a difference in people's lives today and create a more equitable world for tomorrow. This year, GLY increased their longtime support to become the Presenting Sponsor for the Bandage Ball. We are grateful for their partnership.

THANK YOU!



BANDAGE Ball

OVERLAKE | FOUNDATION

Our generous community stepped up to raise
\$1.25 MILLION
for exceptional care delivery!

bandageball.org

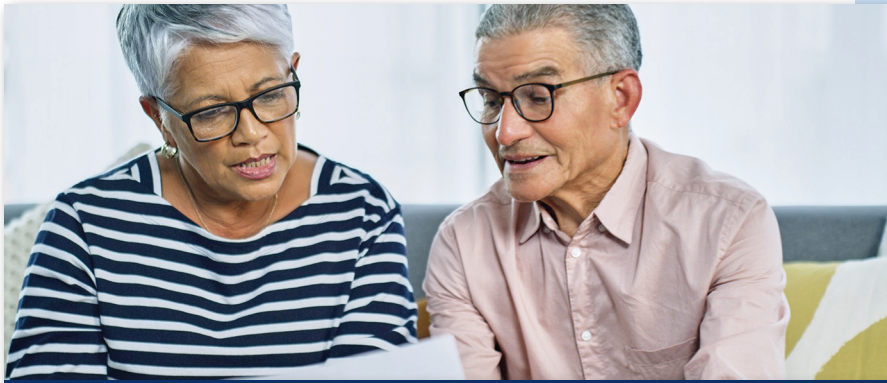
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DONOR
SPOTLIGHT

Many donors have found that donating appreciated stock increases the impact of their gift while providing tax benefits for them.

GIVING STRATEGY

that's a **WIN/WIN**

Studies show that when you make a charitable gift to an organization doing valuable work, you not only help your community but also feel happier and less stressed. You may also benefit from using some smart giving strategies. Donating highly appreciated stock can provide significant tax advantages and maximize the impact of your giving.

When you donate stock that has appreciated in value from a taxable account, you can deduct the fair-market value of the stock (up to 30% of your adjusted gross income). By doing so, you avoid paying capital gains tax on the appreciation.

"You get a double benefit," says longtime Overlake supporter and Foundation board member York Harris. "You reduce your taxable income while supporting the hospital that cares for your family."

Giving appreciated stock directly enables you to make a larger donation than if you were to sell the stock and donate the cash. Overlake can sell the stock without incurring capital gains taxes. This means the full value of the stock can be used to help care for the community.

Donating appreciated stock can be advantageous from an investment perspective as well. If you have a highly appreciated stock that constitutes a significant portion of your investment portfolio, donating it allows you to rebalance your holdings. "By diversifying your investments, you reduce the risk associated with an over-concentration in a single stock," York explains. "That way, your financial goals align with your philanthropic values."

If you are interested in making a gift to Overlake with stock, please speak with a financial advisor to ensure this strategy is right for your situation. For more information, please contact us at **425.688.5525** or **foundation@overlakehospital.org**.

Suzy Wakefield

comes from a family of doctors, including an uncle who was a surgeon and a grandfather who was a pathologist. She thinks growing up around medicine has given her a special appreciation for the work doctors do. "I get it," she says. "Doctors are incredibly busy and they're not perfect but they are dedicated to saving lives."

When Suzy was treated for breast cancer, she found that Overlake doctors met and exceeded her expectations. "They listened carefully," she recalls. "They answered all of my questions and concerns." She also found them warm, caring, and in some cases, funny. One of her doctors shared her passion for opera. "Talking about it together made appointments fun —not really what you expect when you have cancer!"

Grateful for the care she received, Suzy made a \$25,000 gift to Overlake's Cancer Center and named an exam room for a trio of physicians she credits with providing exemplary care.

"The Cancer Center is beautiful," Suzy notes. "Everyone there was so nice. They made me feel comfortable and relaxed. And it's that way at all of the Overlake facilities. I will keep supporting Overlake because I want that kind of care to be available in our community."

For more information about naming a space at Overlake, please contact us at 425.688.5525 or foundation@overlakehospital.org.



"I will keep supporting Overlake because I want that kind of care to be available in our community."

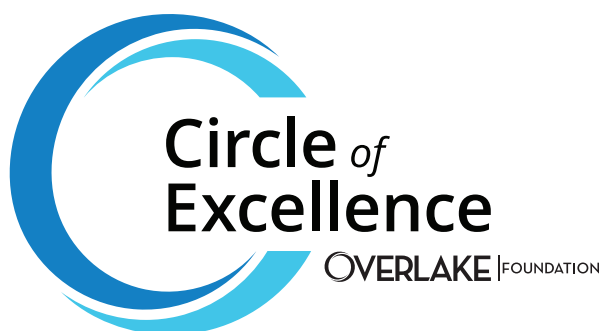
JOIN the **Circle of Excellence**

The **Circle of Excellence** is a giving circle for Overlake supporters who make annual gifts of \$1,000 or more. These invaluable donors are dedicated to ensuring that world-class medical care continues to be here for the Eastside. As a member of the **Circle of Excellence**, you will have invitations to educational events and tours, opportunities to meet physicians and leaders and access to impact reports to keep you in the loop.

Circle of Excellence members are also listed on the annual donor wall in the hospital, on our website and in our printed Annual Report. To join, please use the enclosed envelope or visit

overlakehospital.org/giving

to make your gift. **THANK YOU!**



Recent Circle of Excellence events

Dr. Laudann Taravati and Dr. Sarah Koch, Overlake neurologists, shared how our team is improving the ways we understand, diagnose and treat Alzheimer's and other neurodegenerative diseases.

Dr. Joseph Doucette provided a look at the catheterization lab where complex coronary therapeutic procedures are currently being done. **Dr. Maheer Gandhavadi** took participants through the electrophysiology lab where heart arrhythmias are treated.

Governing Board Chair **Rob Campbell** interviewed CEO **Mike Marsh** on the challenges facing the healthcare industry in 2023.

Chief Information and Technology Officer **Scott Waters** provided a look at technological solutions that help both patients and providers.